

NAME _____

DATE _____



DTP-4

Magazine Advertisement

Announcing the home game opener

PLANNING FORM

Instructions

Use this form to sketch a design for your magazine advertisement. The advertisement should be designed to attract potential fans to the league home game opener. Include the following information when creating your advertisement:

- A catchy headline to grab the fans' attention
- The team name and logo
- The date and time of the opening game
- The location of the game
- The opposing team
- A ticket price table
- A phone number for information and ticket sales
- A special promotion or contest that will take place during the game. For example: Win \$10,000 in the Field Goal Kick Competition (sponsored by Gillette Razors)!