

	A	B	C	D	E
1	<b>Birmingham Stadium Projected Ticket Sales Revenue</b>				
2	<b>Based on a stadium seating capacity of 65,000</b>				
3	<b>Section</b>	<b>Price</b>	<b># of Seats</b>	<b># of Home Games</b>	<b>Total Sales</b>
4	The Dog House	\$49.00	10,000	8	\$3,920,000
5	Upper Bowl	\$59.00	18,000	8	\$8,496,000
6	Lower Bowl	\$79.00	32,000	8	\$20,224,000
7	Box Seats	\$200.00	3,000	8	\$4,800,000
8	Luxury Box	\$350.00	2,000	8	\$5,600,000
9				Total Projected Sales	\$43,040,000
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