Birmingham Stadium

100 Main Street • Birmingham, AL 35209 Phone (205) 555-1234 • Fax (205) 555-5678



June 12, 2009

FOR IMMEDIATE RELEASE

THE BIRMINGHAM BULLDOGS ANNOUNCE THEIR TEAM ROSTER

On June 10, 2009, Joe Gendron released the names of the players who will play for the NFL's newest franchise, the Birmingham Bulldogs. The players were recently chosen in a supplemental draft in New York City set up by the league offices to fill the expansion team's roster.

Key players selected were quarterback Dan Marino, running back Walter Payton, defensive tackle Howie Long, and linebacker Jack Lambert.

The team will begin playing this season at Birmingham Stadium in Birmingham, AL. The Bulldogs and their new players will take on the Carolina Panthers on September 9, at 1 p.m., to begin their inaugural season.

###