Rowango Retail

Rowango App Lets Customers Shop Anywhere

Want great savings on the go? The new Rowango app is free and available on iOS and Android. First-time users who download the app get a coupon for 20% off their first purchase. In addition, customers using the Rowango app to shop get a 2% discount on all future Rowan purchases. Log in using your Rowango credentials and watch the savings pile up.

Rowango also offers a new long-asked-for feature: mobile payment. Rowango digitizes and replaces the credit or debit magnetic stripe card transaction at credit card terminals by allowing users to store debit cards, credit cards, gift cards, loyalty cards, and coupon codes, as well as redeeming sales promotions on their smartphone.

Mobile wallet generally refers to payment services operated under financial regulation and performed from or via a mobile device. Instead of paying with cash, check, or credit cards, a consumer can use a smartphone to pay for a wide range of services and digital or hard goods. Although the concept of using non-coin-based currency systems has a long history, only recently has the technology to support such systems become widely available.

Employee of the Month: Shanice Jones

Congratulations to our employee of the month, Shanice Jones! Shanice started working as a cashier at Rowan in May 2015. Within six months, her dedicated work ethic, cheerful attitude, and exceptional leadership skills propelled her to being floor manager. When asked what she likes about working for Rowan, Shanice said, “I love all the great people I work with. I count every one of my coworkers as a good friend.” Shanice’s supervisor, Lorenzo Ricet, bragged: “Shanice is an absolute asset to the team. She consistently surpasses target goals for her floor, and she’s a great person to be around. She inspires everyone around her.”

In her free time, Shanice enjoys running (two marathons and counting!), reading comic books, and spending time with her two children. Shanice’s personal motto is, “It always seems impossible until it’s done.” Way to go, Shanice!

**Splash into Summer with Sales!**

Rowango Opening Sale June 1–2

Suit Up Sale June 1–14

All-Night All-Stars June 20–27, 5pm–12am

Independence Day Sale July 2–5

Simmering Summer Sale July 9–13

Beach Bum Sale July 15–19

Notebooks/Planners Back to School Sale July 31–Sept 1